



Membership Information Overview

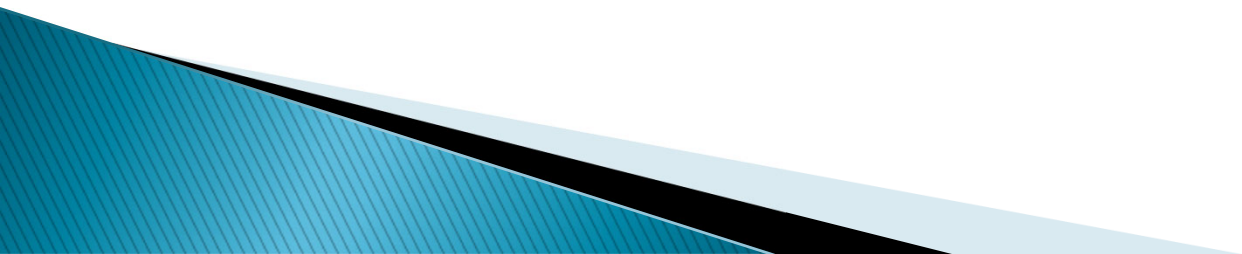
Objectives

Provide understanding of GPIN:

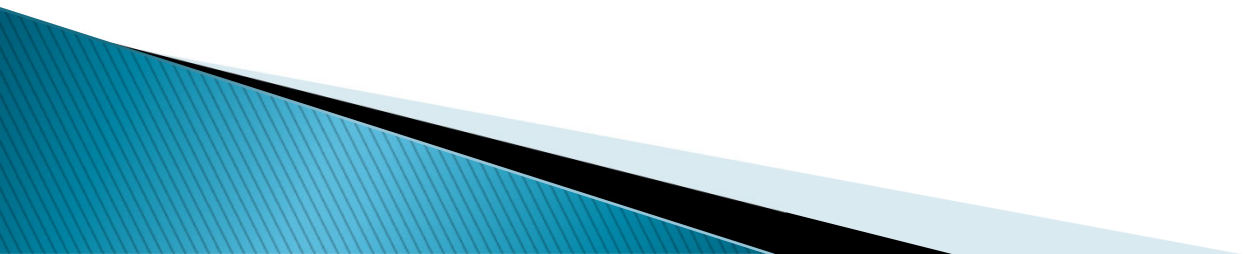
- History
- Organization
- Membership
- Services Provided

GPIN History


- ▶ Founded in 1993 by board members of the Institute for Healthcare Improvement and prominent medical group practice leaders



GPIN Organization

- ▶ Kate Upton, Executive Director since December 2000
 - ▶ Kate's prior experience included 12 years as an administrator for Henry Ford Medical Group and the Detroit Medical Center Physician Group
 - ▶ Michelle Tofilovski, Special Projects Coordinator
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GPIN Organization (cont.)

- ▶ Kate is accountable to the GPIN Steering Committee Chair, who is approved by the membership as the Program Planning Committee Chair Elect
 - ▶ This person progresses to Program Planning Chair the following year, then Steering Committee Chair the following year
 - ▶ 2024–25 GPIN Steering Committee Chair is Jonathan Nasser, MD, MBA, President and CMO, Optum Tri–State
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GPIN Organization (cont.)

- ▶ GPIN was set up as a department of Henry Ford Health versus a separate not-for-profit so original employees could retain System benefits
- ▶ All GPIN expenses are funded by membership dues, conference registration fees, and conference exhibitors
- ▶ GPIN maintains its cash balance on HFH's books; HFH provides Accounting, Human Resources, US Mail, IT support

GPIN Membership

- ▶ GPIN Membership Year:
March 1 – February 28

- ▶ Two Membership Options*:
 - 1) GPIN:
 - ❑ \$6500 annual dues
 - ❑ \$1500 in-person conference fee per attendee
 - 2) GPIN Conference Prime
 - ❑ \$8000 annual dues
 - ❑ \$750 in-person conference fee per attendee


** For groups from the same system who choose to maintain separate memberships, a \$1000 discount is provided to each group, e.g. the 4 Optum-owned groups*

GPIN Membership

- ▶ 88 member groups: www.gpin.org/members
 - ▶ Groups represent over 83,000 physicians
 - ▶ Membership growth is not a strategic objective of GPIN, but active members are very welcome to join
 - ▶ New members join GPIN primarily from current member referrals and executives that change groups
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GPIN Services Provided


Conferences

- ▶ Attended by senior leaders of member groups – approximately half are physician leaders
 - ▶ Focus is on networking/discussions among members
 - ▶ Attendance is approximately 200–250 member group representatives
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GPIN Conferences (cont.)


- ▶ Very engaged Program Planning Committee plans “just-in-time” agendas based upon current issues groups are facing
- ▶ Future conferences:
 - April 30–May 2, 2025 Philadelphia
 - April 15–17, 2026 Dana Point

GPIN Conferences (cont.)

- ▶ Conference sessions are audiotaped the recordings are posted to the GPIN website
 - ▶ Notes from sessions are edited into bullet-point articles for monthly “GPIN Shared Learning” email
 - ▶ Some member groups never attend the conferences, but find value in other networking venues
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Additional Networking Venues

▶ *Q & A Forum :*

- Questions posed by member groups
 - Responses summarized and sent out to all who respond or express interest in seeing responses
 - Summaries include an average of over 10 responses per question
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Additional Networking Venues (cont.)

- ▶ *Virtual Sessions/Collaboratives:*

Every other Month “Learner’s Lab/ Discussion” format around hot topics

Topic Specific Collaboratives, as requested by members

- Fall 2024: Population Health Collaborative


Additional Networking Venues (cont.)

- ▶ www.gpin.org
 - Future conference information
 - Calendar of conferences and calls
 - Interactive forum to post questions
 - Profiles of each group
 - Archive with search functionality:
 - Q&A email forum summaries
 - Collaborative group summaries
 - Conference session audio recordings
 - Conference session summaries
 - Conference slides, workbooks

Other Services Provided

- ▶ Health-related article summary distributed weekly
- ▶ Recommended reading list updated with membership input every six months

Other Services Provided (cont.)

- ▶ Annual individual virtual meetings with Kate and each member group to understand key initiatives and challenges facing
 - ▶ Use the information gathered during meetings for program planning but also to make connections between groups that are experiencing similar situations. These connections have been of significant importance to groups over time.
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Thank you for your time!

Kate Upton

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